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Leveraging our voice for influence
TOP DOWN DEMANDS FOR ENGAGEMENT

CAMPUS ENGAGE WORKING GROUP ENGAGED RESEARCH

BOTTOM UP DEMANDS FOR ENGAGEMENT
OUR AIMS

• Develop a shared/agreed understanding of what Engaged Research is

• Recognise this as a unique and unacknowledged strength in Irish research

• Develop a transdisciplinary framework to share expertise, advice and approaches

• Consolidate our understanding of research impact and engaged research

• Position Ireland internationally as a potential leader in engaged research
WHAT WE DID...

• Carried out an international *literature review* on best practice Engaged Research;

• **Invited Irish engaged researchers** to send us their *case studies* and collated 85 engaged research case studies from Irish universities and institutes

• **Consulted** with Irish, UK, EU partners, funding agencies, relevant policy officials, civic & civil society reps

• Facilitated a *series of consultation workshops* with:

• **Irish researchers & civic and civil society organisations** to gather tacit information, feedback and endorsement;
## Researchers, Policy makers & CSOs: National Consultation Series

<table>
<thead>
<tr>
<th>Location</th>
<th>Registered participants</th>
</tr>
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<tbody>
<tr>
<td>Dublin Institute Technology, 2nd October 2016</td>
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<tr>
<td>University College Cork, 4th October, 2016</td>
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<td>Dublin City University, 5th October, 2016</td>
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<tr>
<td>University College Dublin, 10th October, 2016</td>
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<td>NUI Galway, 13th October, 2016</td>
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<td>Trinity College Dublin, 13th October, 2016</td>
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<tr>
<td>Dublin Institute Technology, 18th October, 2016</td>
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<tr>
<td>University of Limerick, 20th October, 2016</td>
<td>34</td>
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<tr>
<td>Maynooth University, 20th October, 2016</td>
<td>40</td>
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<td>CSOs, 26th October, 2016</td>
<td>30</td>
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<td><strong>Total:</strong></td>
<td><strong>334</strong></td>
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<td>Role and Organization</td>
<td>Date</td>
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<td>-----------------------------------------------</td>
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<tr>
<td>CEO, Health Research Board</td>
<td>October, 2016</td>
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<tr>
<td>CEO, Knowledge Transfer Ireland</td>
<td>September, 2016</td>
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<tr>
<td>Director, EU Living Knowledge Network</td>
<td>April, 2016</td>
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<tr>
<td>Director, The Wheel</td>
<td>October, 2016</td>
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<tr>
<td>Director, Science Foundation Ireland</td>
<td>December, 2016</td>
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<tr>
<td>Irish Humanities Alliance</td>
<td>November, 2016</td>
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<tr>
<td>CSOs</td>
<td>2016-2017</td>
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We created a coalition around shared interest in / support for Engaged research …

National Project Partners:
- Engaged Research Working Group
- Campus Engage Steering Committee
- Irish Universities Association Research Officers Working Group
- Irish Research Council
- The Wheel (representing 1,600 Irish NGOs)

Universities:
- University of Limerick
- Trinity College Dublin
- University College Dublin
- Maynooth University
- University College Cork
- Dublin City University
- National University of Ireland Galway
- Dublin Institute of Technology
- Campus Engage, IUA.

Irish Research funders:

International Partners:
We developed a nationally agreed definition of Engaged Research.

Engaged Research describes a wide range of rigorous research approaches and methodologies that share a common interest in collaborative engagement with the community. It aims to improve, understand or investigate an issue of public interest or concern, including societal challenges. Engaged research is advanced with community partners rather than for them.

A great deal of engaged research literature refers to ‘community engagement’. Community refers to ‘all public research stakeholders, including public or professional service and product users, policy makers, civil and civic society organisations (CSOs) and actors’.
Engaged Research: A Framework
ENGAGED RESEARCH FRAMEWORK

Project Close Out
Project Kick-Off
Generating Ideas
Data Collection & Management
Data Analysis
Data Access
Research Planning & Design
Knowledge Production & Exchange
Proposal Development
Project Review & Impact Assessment

CampusEngage
Engaged Research Framework

**GENERATING IDEAS**

1. Who has the team engaged with and why?
2. Has the research question/hypothesis been advanced in dialogue with key stakeholders and community partners?

**RESEARCH ACTIVITIES**

- Identify the issues of public concern and/or the societal challenge that is most relevant to the research team and community partners.
- Undertake literature, data and policy reviews.
- Identify key stakeholders and collaborators for whom the research is relevant.
- Draft the research question/hypothesis.
- Confirm the relevancy of the draft research question/hypothesis with key stakeholders and community partners.

**ENGAGEMENT ACTIVITIES**

Public involvement in research is based on the idea that people who are affected by research have a right to inform that research. Engaged research is advanced with community partners rather than for them. When ideas are generated and a research plan is taking shape, there are opportunities for engagement. Meeting with key stakeholders including technical experts, researchers, community partners, policymakers, industry liaisons and funders (as applicable) allows for maximum input as the research question takes shape. This engagement not only builds capacity for the project, but ensures its relevancy.
We launched a National Engaged Research Report

With recommendations for:

• Universities
• Policy makers
• and
• Research funders

13 January 2017, Mansion House Dublin
Workshop Packs: How-To Guides

Available on www.campusengage.ie
We affected policy change..

Key System Objectives for the Higher Education System 2018-2020

Objective 2: Creating rich opportunities for national and international engagement which enhances the learning environment and delivers a strong bridge to enterprise and the wider community.

Objective 3: Excellent research, development and innovation that has relevance, growing engagement with external partners and impact for the economy and society and strengthens our standing to become an Innovation Leader in Europe.

Objective 4: Significantly improves the equality of opportunity through Education and Training and recruits a student body that reflects the diversity and social mix of Ireland’s population.
HEA Systems Performance Framework

Objective 3 measures...

- Number of active engaged research partnerships / projects
- Income generated by successful engaged research projects
- New skills and competencies generated by engaged research findings
- Number of new products / patents generated by engaged research findings
- Number of new capacity building programmes developed/revised based on engaged research evidence
- New or revised public policies based on engaged research evidence.
Our Outputs so far..

• National consultations yielding 300+ comments and responses;
• A nationally agreed authoritative definition Engaged Research;
• A nationally agreed Engaged Research Framework & Impact Classification Categories;
• High level recommendations for higher education institutions, policy makers and funders.
Presidents of Irish universities endorse Civic Engagement Charter

http://www.campusengage.ie/
Together our voice is strong!